



**Baxter**

**Welch Allyn**  
**RetinaVue**

CARE DELIVERY MODEL

**TELERETINAL IMAGING  
SOLUTION FOR PRIMARY  
CARE SETTINGS**

# SAVING VISION FOR PATIENTS LIVING WITH DIABETES STARTS WITH YOU.



Diabetic retinopathy is the leading cause of vision loss in working-age adults,<sup>1</sup> affecting 537 million people worldwide.<sup>2</sup> By making diabetic retinal exams available in primary care, **you can help prevent 95% of vision loss due to diabetic retinopathy.**<sup>3</sup>

## MEET THE **RETINAVUE** CARE DELIVERY MODEL.

With a simple five-minute eye exam during primary care visits, it helps you preserve the vision of your patients living with diabetes while improving **HEDIS** quality measures and increasing revenue across your organization.



### ACQUIRE

Choose from our portfolio of non-mydratric retinal cameras for imaging—including the **Welch Allyn RetinaVue 700 Imager**, the world's most advanced handheld retinal camera.<sup>4</sup>



### TRANSFER

Transmit images and manage retinal exam data by clinic and/or patient. HIPAA-compliant, FDA-cleared **Welch Allyn RetinaVue Network** software makes it easy (software plan priced per camera, per month).



### ANALYZE

Tap into professional medical services from ophthalmologists at **Welch Allyn RetinaVue, P.C.**, or your preferred specialist. **RetinaVue, P.C.** is the first tele-ophthalmology provider to receive Ambulatory Care Accreditation through The Joint Commission.



### REPORT

Receive a diagnostic report including fundus images, ICD-10 codes and a recommended referral/care plan, generally in one business day.

INNOVATIVE TECHNOLOGY  
DESIGNED TO HELP YOU BETTER  
SERVE YOUR PATIENTS.



## EASY TO USE

Experience automated retina imaging in a handheld camera—featuring auto-alignment, auto-focus and auto-capture. Keep your focus on your patient, not on difficult-to-use technology.



## MADE FOR PRIMARY CARE SETTINGS

Non-mydratic and small-pupil capable, the **RetinaVue** 700 Imager enables comfortable exams without chemical dilation. The small, handheld design is perfect for busy clinics and mobile healthcare applications.



## SUPERIOR IMAGE QUALITY

Our proprietary image-quality assessment algorithm can help reduce your need for re-imaging appointments. You will get an immediate quality score on the image you capture.



## SECURITY BUILT IN AT EVERY LAYER

We know you need to protect both your patients and your infrastructure. That's why our HIPAA/HITECH-compliant **RetinaVue** Network features end-to-end encryption of data in transit and at rest, along with secure client-server authentication. The **RetinaVue** Network, hosted on the **Microsoft Azure** cloud, is independently verified for security, privacy and compliance controls to give you peace of mind and help you protect what matters.



# TOP HEALTHCARE PLANS SEE THE VALUE.

Most commercial healthcare plans provide coverage for diabetic retinal exams in primary care settings. Consult your payer partners for coding and coverage options.



Accurately documenting chronic conditions such as diabetes and its complications helps inform care planning, appropriate coverage and quality performance.<sup>5</sup>

The NCQA **HEDIS** quality measure for annual diabetic retinal exams (NQF #0055) is included in Medicare Advantage Star Ratings and CMS Quality Payment Program measures. When patients have their eyes examined during a routine primary care office visit, **your organization can achieve up to 90% documented compliance in 12 months.**<sup>6</sup>




# SEAMLESS CONNECTIVITY IS THE FUTURE OF HEALTHCARE.

Achieve a secure transfer of encrypted retinal images and manage your exam data with the award-winning, HIPAA-compliant and FDA-cleared **RetinaVue** Network software.

Our **RetinaVue** Network offers software applications to meet your workflow and administrative needs. It includes comprehensive population health management and quality reporting tools to help you manage your retinal exam data. To streamline documentation, fully integrated, bi-directional interfaces with EMRs including **Allscripts, athenahealth, Cerner, Epic, NextGen** platforms and many others are available to you. Place retinal exam orders and automatically access diagnostic reports from your EMR—we designed this to integrate seamlessly into your clinical workflow.

Having the **RetinaVue** care delivery model at my office has improved our compliance with getting diabetic patients' eye exams completed. This, firstly, enhances the quality of our practice of medicine at my practice, and improves our compliance with quality reporting. The patients love having the information reported back to them in under a day. It has become part of the fabric of my office workflow.

Jeffrey Hyman, MD, FACP, Medical Director, University Physicians Group at Northwell Health Physician Partners



TOGETHER, WE HAVE THE  
POWER TO HELP PREVENT  
DIABETIC RETINOPATHY AS A  
LEADING CAUSE OF BLINDNESS.

**For more information, please visit [RetinaVue.com](https://www.retinavue.com).**

#### References

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2. IDF Diabetes Atlas, Tenth Edition; International Diabetes Federation, 2021. <https://diabetesatlas.org/>. Accessed September 9, 2022.
3. "New Treatment Options, Better Hope of Preventing Vision Loss from Diabetes | National Eye Institute." <https://www.nei.nih.gov/about/news-and-events/news/new-treatment-options-better-hope-preventing-vision-loss-diabetes>. Published November 19, 2015. Accessed September 9, 2022.
4. Based on a technical comparison against key market competitors. June 2022.
5. Formativ Health. <http://www.formativhealth.com/wp-content/uploads/2018/06/HCC-White-Paper.pdf> Published 2018. Updated 2018. Accessed February 3, 2020.
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\* RetinaVue Network software is required. System requirements: Windows 7, Windows 8.1, Windows 10 on latest SP; RAM 2 GB min; CPU 2 GHz or equivalent; 150 MB free HDD space; high-speed internet connection; USB port (for RV700-B and RV100-B); Ethernet port (for 723427)

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